

ALEXBANK employee's children participating in World Environment Day by collecting waste from the Nile in Al Qursaya Island

SUSTAINABILITY NEWS & TOPICS

Edition 7
1 HY 2022

 **ALEXBANK** | بنك الإسكندرية

Bank of **INTESA**  **SANPAOLO**

FOR ALL THAT COUNTS.

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This edition of Sustainability News and Topics Newsletter publication is an outline of ALEXBANK's sustainable business and operations. While ALEXBANK has made every attempt to ensure that the information contained in this publication is accountable and accurate, all information and performance indicated in this publication is historical; past performance is not an assurance of future results. This publication is a reflection of ALEXBANK's endeavors towards elevating the implementation of a sustainable business model across the wide range of its operations.

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For Further Information:



Send an email to
CSR@alexbank.com



Visit the
ALEXBANK [Website](https://www.alexbank.com)

Laila Hosny
Head of CSR & Sustainable Development Office
Laila.hosny@alexbank.com

Aya Abdelaziz
Social Performance and Reporting Officer
Aya.AbdElAzizz@alexbank.com

TABLE OF CONTENTS

LETTERS TO READERS

5

JANUARY

6



- SUPPORTING SMALLHOLDER FARMERS THROUGH ALEXBANK'S STRATEGIC PARTNERSHIP WITH WFP

7

FEBRUARY

8



- SUPPORTING THE ENROLLMENT OF FEMALE STUDENTS IN GHABBOUR ACADEMY'S TECHNICAL SCHOOL SIGNING CEREMONY WITH GHABBOUR FOUNDATION

9



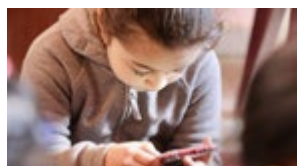
- "DREAM" ART EXHIBITION FOR MARGINALIZED CHILDREN
- DIARNA EXHIBITION FOR HANDICRAFTS

11

12

MARCH

14



- ALEXBANK RECEIVES THE GENDER EQUITY SEAL CERTIFICATION FROM THE NATIONAL COUNCIL FOR WOMEN AND THE WORLD BANK

15

- HADY BADY APP'S NATIONAL ROLL-OUT

16

- "7ALA": GHALYA WOMEN'S MARCH '22 CAMPAIGN

18

- CELEBRATING MOTHER'S DAY AT TOGETHER TO SAVE A HUMAN SHELTER

19



APRIL

20



- RAMADAN VOLUNTEERING EVENT AT 57357 HOSPITAL 21

- BAGAWEET'S AL QUSEIR WOMEN CREATE ALEXBANK'S RAMADAN BAGS 22

- CHILDREN'S WISHES COME TRUE 2022 23



- #WITHEARTH: PROJECT WITH NATURAL CONSERVATION EGYPT FOR INTERNATIONAL EARTH DAY 24

- VISIT TO THE NATIONAL CANCER INSTITUTE IN SOHAG 26



- RELEASING ALEXBANK'S 2021 SUSTAINABILITY REPORT: STRATEGIC & RESPONSIBLE GROWTH TOWARDS ESG CONVERGENCE 27

- PRINCIPLES FOR RESPONSIBLE BANKING SECOND YEAR OF REPORTING 2021 28

MAY

29



- EMBARKING ON A PILOT PHASE OF RECYCLING ALEXBANK'S ATM ENCLOSURES 30

- SUPPORT IN PROVIDING ACCESS TO HEALTHCARE FOR REFUGEES IN EGYPT 31



- COLORFUL FORSA BAZAAR IS BACK FOR ALEXBANK'S EMPLOYEES 32

- INTESA SANPAOLO REPRESENTATIVES VISIT ALEXBANK'S MOST IMPACTFUL PARTNERS 33

JUNE

35



- WORLD ENVIRONMENT DAY AWARENESS CAMPAIGNS 36

- AGRICULTURAL WASTE UP-CYCLING HANDICRAFTS TRAININGS 39

- ALEXBANK CELEBRATING WORLD REFUGEE DAY WITH THREADS OF HOPE 40

Artistic jewelry crafted by Al Quseir's trained women beneficiaries, after receiving jewelry-making learning sessions under our Bagaweet Project



LETTER TO READERS

Dear Valued Readers,

We are back with another bi-annual publication, reporting on our impactful activities, initiatives, and projects, outlining ALEXBANK's ESG (Environmental, Social, and Governance) convergence phase through the integration of ESG considerations into the bank's business model such as diversity & inclusion, climate & environmental change, financial literacy & inclusion.

This seventh edition lays out ALEXBANK's ESG activities throughout the first half of 2022, marking its conclusion and our anticipation of activities directed at the second half of the year.

This edition affirms our ESG strategic focus into the bank's core values – featuring **gender-related enhancements** under ALEXBANK's flagship women-centric initiative “**Ghalya**” as well as forging new partnerships to empower our women employees and community members, and tapping into active **environmental initiatives** in line with World Environment Day.

Continuously aligning ourselves with our parent Intesa Sanpaolo Group's targets, we remain committed to transparent reporting and accountability, and hope you enjoy reading through our activities.

Sincerely,

ALEXBANK

JANUARY

Supporting Smallholder Farmers Through
Alexbank's Strategic Partnership With WFP



احتفالاً بيوم المزارع استمع بهروض
الشمول المالي في الفترة من ١ إلى ١٥
سبتمبر ٢٠٢١ مع بنك الإسكندرية

- بنوك مصارف فتح حسابات
للمزارعين والتجار
- بنوك مصارف تشغيل الحسابات
للمزارعين والتجار
- بنوك المدد الائتماني المطلوب للحسابات
للمزارعين والتجار
- خمس ٥٥ على المصاريف الإدارية
التمويلية المدفوعة بتمويل الدولة القومية
مقاييس المصاريف الإدارية وشركاتها
- هذه هي ٢٢ من آليات دعمهم لما
تستخدم أي خدمة من خدمات قورن
من طريق تطبيق مدينتي

During CBE's celebrations of Farmers'
Week 2021, ALEXBANK held Financial Inclusion
activations in partnership with World Food Programme

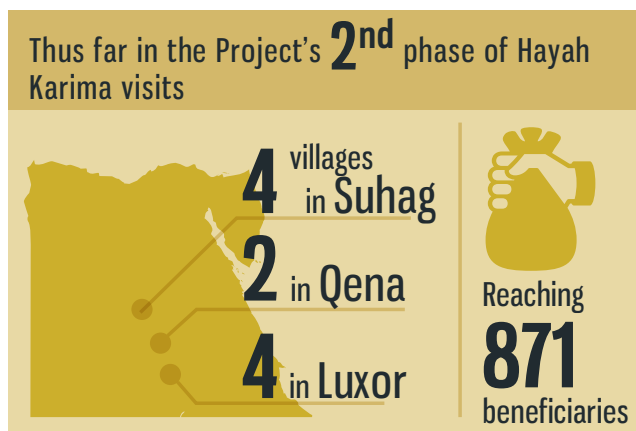
SUPPORTING SMALLHOLDER FARMERS THROUGH ALEXBANK'S STRATEGIC PARTNERSHIP WITH WFP



ALEXBANK's employees ensure to always have a fruitful relationship with all external stakeholders; whether they are customers or beneficiaries

In continuation of ALEXBANK's fruitful partnership with WFP towards purposeful lending vehicle in the form of a tailor-made financial product to the smallholder farmers of Upper Egypt; ALEXBANK's role within the partnership offers smallholder farmers on-shelf microfinance products: individual micro loans and individual livestock microloans to absorb the farmers who need immediate support.

Further, as part of Hayah Karima presidential initiative aimed at improving the living conditions of Egyptian citizens, under the supervision of Central Bank of Egypt, phase 2 has been dispatched, targeting 20 villages in the governorates of Luxor and Suhag, where ALEXBANK conducts financial literacy and awareness sessions and availed Meeza cards, as well as offers WFP Smallholder Farmers loans.



ALEXBANK employees providing a financial literacy session to smallholder farmers; covering financial topics such as digitalization, tailored products and services that are offered to them

FEBRUARY

Supporting the enrollment of female students
in Ghabbour Academy's Technical School Signing
Ceremony with Ghabbour Foundation

"Dream" Art Exhibition for Marginalized Children

Diarna Exhibition for Handicrafts

DIARNA

مصر بتتكلم حرفي

Dr. Nevine El-Qabbaj, Minister
of Social Solidarity, with
comedian Ahmed El Garhy

SUPPORTING THE ENROLLMENT OF FEMALE STUDENTS IN GHABBOUR ACADEMY'S TECHNICAL SCHOOL - SIGNING CEREMONY WITH GHABBOUR FOUNDATION



Building on ALEXBANK's women's empowerment initiative's vision, Ghalya, to empower females all over Egypt, ALEXBANK is proud to kick off a partnership with Ghabbour Foundation to support female students who were enrolled in Ghabbour Technical School for three academic years (2022 -2025). Ghabbour Foundation has two vocational schools that offer four specializations within the automotive program curriculum; Passenger Cars Maintenance (Mechatronics), Commercial Vehicles Maintenance (Mechatronics), Body Repair, and Automotive Paint.

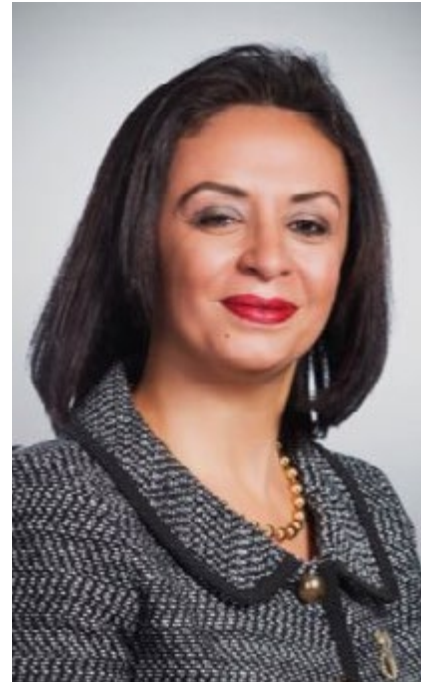
As such, ALEXBANK and Ghabbour Foundation hosted a launch event for the project to kick off the partnership to empower girls in a male dominated industry.



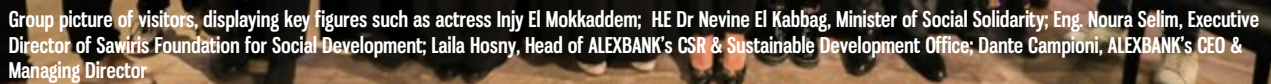


On her part, **Dr. Maya Morsy**, President of the National Council for Women, expressed her happiness with this protocol and partnership between ALEXBANK and the Ghabbour Foundation, affirming that this is considered as true economic empowerment of Egyptian girls and women, as part of the national strategy for women empowerment of Egypt 2030 vision, announced by the president in 2017. She noted that technical education is extremely important for girls, and enables them to become entrepreneurs in diverse sectors, and aims to generate actual job opportunities for them, which contributes to the general development of the Egyptian market, especially in fields that women are not accustomed to, like car maintenance.

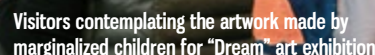
Dr. Maya Morsy also affirmed the importance of awareness in different sectors, as well as the girls' capabilities of communication and learning, mentioning the partnership with the Ministry of Education within 'She Leads' program, which supports female students of technical education to develop their skills for establishing their own small enterprises, while assisting them in designing these enterprises, and educating them on entrepreneurship. She concluded with thanking Ghabbour Foundation on their unique contribution in this industry, and ALEXBANK for their confidence in the National Council for Women, hoping that this cooperation extends to other fields.



ALEXBANK



The idea behind the exhibition was to raise the awareness of the attendees and guests on some of the most pressing issues related to marginalized children in Egypt and engage them in supporting these causes through an enjoyable event. Additionally, empower children through arts as a means for self-discovery and an opportunity for creative expression, encouraging talented children, who were present during the Exhibition alongside their Artwork. Finally, raise funds to support these vital causes through guests purchasing the children's artwork and the professional artists' donating artworks.















DIARNA EXHIBITION FOR HANDICRAFTS



Diarna Exhibition for Handicrafts is one of Egypt's biggest exhibitions, hosting artisans from all around Egypt, supporting them in reaching new markets, gaining greater exposure and achieving direct sales opportunities. Diarna 2022 is the 65th Edition and ALEXBANK's 4th Edition as a strategic partner under the auspices of the Ministry of Social Solidarity in partnership with Sawiris Foundation for Social Development, WE Telecom Egypt and Cairo Festival City Mall.

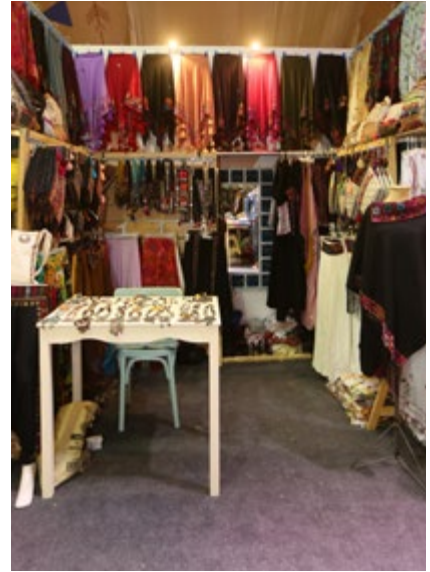
Held for the second year in a row at Cairo Festival City Mall, this year's theme was inspired from Nubian culture, utilizing famous Nubian motifs and shapes along with cheerful color pallets to create a similar experience to visiting Nubia in Aswan. This year's Guests of Honor are Nubian artisans, environmentally-friendly NGOs and Artisans with Disabilities who were provided special pavilions to showcase the products of their artisans and support their causes.

Aligned with ALEXBANK's environmental values to reduce waste, we were able to donate Diarna's used banners from the exhibition's branding to roof residents' homes in Shalateen, in partnership with the Association for the Development of Red Sea protectorate in Shalateen to provide proper sheltering in development of the local community.



ALEXBANK

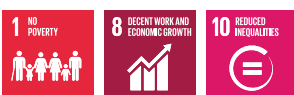
Snippets from “Diarna Exhibition 2022”



[Click here to watch the making of Diarna Exhibition](#)



مصر بتتكلم حرفي



MARCH

ALEXBANK receives the Gender Equity Seal certification from the National Council for Women and the World Bank

Hady Bady App's National Roll-Out

"7ala": Ghalya Women's March '22 Campaign

Celebrating Mother's Day at Together to Save a Human Shelter



Dante Campioni, ALEXBANK's CEO and Managing Director, with Dr. Maya Morsy, President of National Council for Women, during the Egyptian Gender Equity Seal Ceremony where ALEXBANK was awarded the certification

ALEXBANK RECEIVES THE GENDER EQUITY SEAL CERTIFICATION FROM THE NATIONAL COUNCIL FOR WOMEN AND THE WORLD BANK



ALEXBANK's team stand with Laila Hosny, Head of CSR & Sustainable Development Office; Mariam El Gammal, Head of HR and Organization Department; Dante Campioni, CEO & Managing Director of ALEXBANK; Dr. Maya Morsy, President of National Council for Women; Lamise Negm, CSR Advisor to the Governor of CBE; Amr Soliman, Member of the Board & Chair, Economic Committee of NCW

ALEXBANK received Egypt's Gender Equity Seal (EGES) certification from the National Council for Women (NCW) & the World Bank in recognition of its efforts in applying gender equity practices in employment, remuneration, career development, work-life balance, & anti-harassment policies, reinforcing the recent adoption of principles & policies committed to promoting diversity & inclusion. ALEXBANK is the 3rd private sector company to obtain the seal since its relaunch in 2021. ALEXBANK's CEO Dante Campioni received the certificate from NCW's president Dr. Maya Morsy in a ceremony held at NCW premises, where Dr. Maya expressed her happiness with the cooperation between the NCW and ALEXBANK across different developmental projects, especially 'GHALYA' initiative for women empowerment, which supports women economically and socially, and stated that she hopes that more banks and private sector companies follow ALEXBANK's steps in implementing gender equity and women empowerment practices.



From left to right: Laila Hosny, Head of CSR & Sustainable Development Office; Nahla Zeitoun, Senior Social Protection Specialist of The World Bank; Dante Campioni, CEO & Managing Director of ALEXBANK; Dr. Maya Morsy, President of National Council for Women; Mariam El Gammal, Head of ALEXBANK's HR & Organization Department; Lamise Negm, CSR Advisor to the Governor of CBE

This certificate proves the success of our existing gender efforts, which saw significant growth since 2016, with about 30% of our employees being women, a percentage that we aim to increase in the upcoming long-term gender action plans to maintain a gender inclusive environment

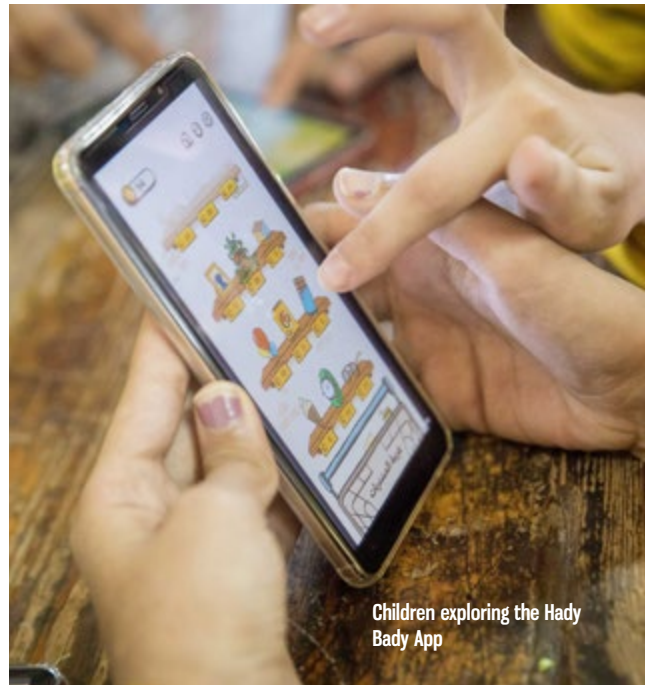


HADY BADY APP'S NATIONAL ROLL-OUT



NGO children learning how to play Hady Bady App

ALEXBANK is back this year with ALEXBANK's Financial Literacy App "Hady Bady"! This year, we have been successful in playing the App that teaches basic financial values on a wider national scope; with children from schools, community and youth centers, partner NGOs, orphanages, and centers for children with disabilities aiming to cover ALL governorates in Egypt, excluding North Sinai for safety measures.



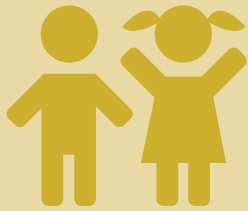
Children exploring the Hady Bady App



مؤسسة مستشفى سرطان
الأطفال - مصر
Children's Cancer Hospital
Foundation - Egypt



ALEXBANK

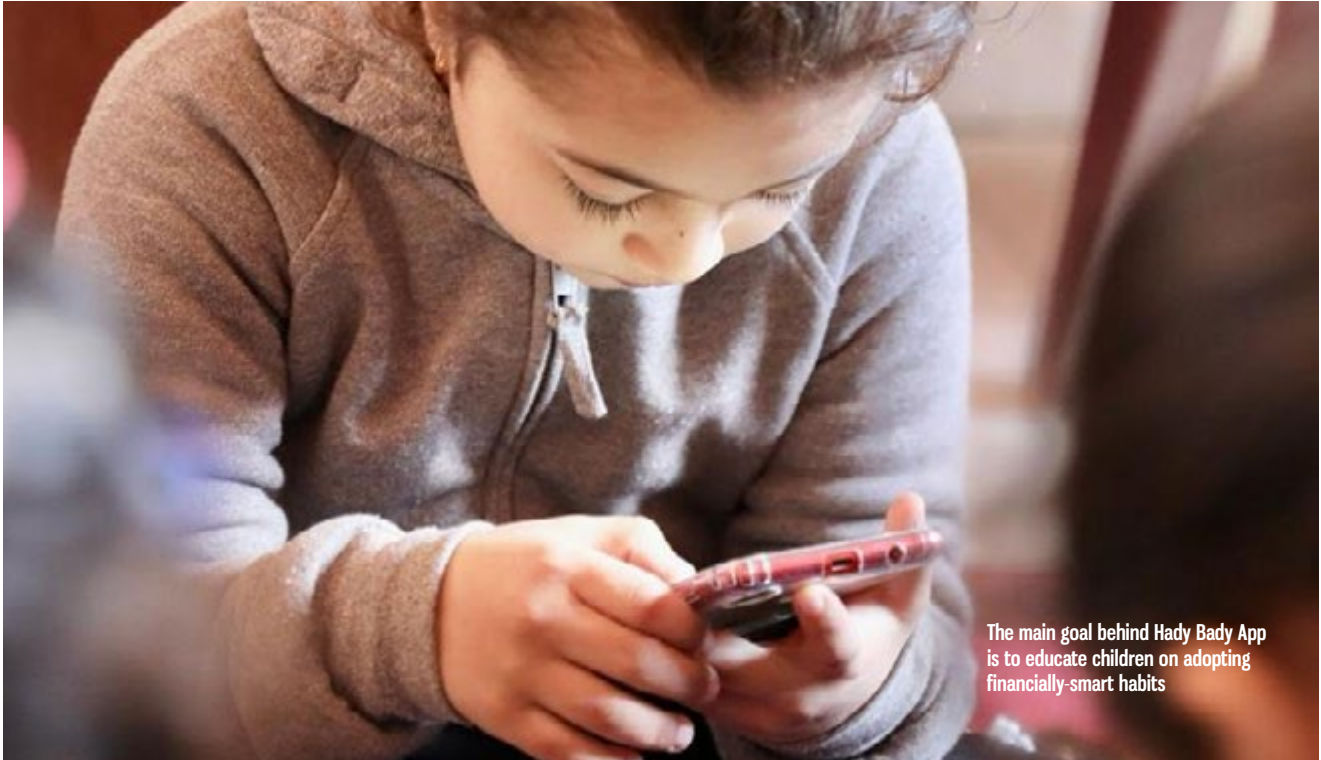


7,489
children

in



12
Egyptian
governorates



The main goal behind Hady Bady App is to educate children on adopting financially-smart habits

PLAYING HADY BADI ON INTERNATIONAL DAYS:



INTERNATIONAL CHILDHOOD CANCER DAY

28 children from the 57357 children's cancer hospital



INTERNATIONAL WOMEN'S DAY

215 children of female beneficiaries of VSLA Digital Savings Group, ALEXBANK's project that helps financially integrate women into the economy.



GLOBAL MONEY WEEK

Under this year's theme of "Build your future, be smart about money", 603 children (of which are 578 students of Misr Language School and 25 children with disabilities of Awladna Foundation) on the occasion of **Global Money Week**, which highlights the importance of youth being financially aware through acquiring the knowledge, skills, attitudes to make sound financial decisions



مؤسسة مستشفى سرطان
الأطفال - مصر
Children's Cancer Hospital
Foundation - Egypt



ALEXBANK

“7ALA”: GHALYA WOMEN’S MARCH ‘22 CAMPAIGN



Female beneficiaries from Kendaka assembling “7ala”, ALEXBANK’s gift with impact for Ghalya’s March Women Campaign

In celebration of March’s International Women’s Day and the Egyptian Women’s Day, ALEXBANK has brought a unique gift with impact to the Bank’s female partners; a gift that tells a story. In collaboration with “Kendaka,” a project under Takatof Association for Development that reduces waste and enhances the status of underprivileged women through teaching them the crafts of glass upcycling, used-plastic weaving and textile-crocheting.



Final product of “7ala”, made from upcycled material

The gift is a jewelry box, under the name of “حلا” (pronounced Hala) translating to “beauty” in Arabic and is extracted from the word “حلى” (pronounced Holey) meaning jewelry. The gift is a hybrid between sustainability, recycling, and women empowerment, in efforts of enhancing the circular economy in Egypt, as it made purely through upcycled material.

 **15** craftswomen in Kendaka,  located in Badr City

CELEBRATING MOTHER'S DAY AT TOGETHER TO SAVE A HUMAN SHELTER



ALEXBANK's employees gather to celebrate the volunteer event

In light of Women's Month and Mother's Day, ALEXBANK organized a Mother's Day celebration through a volunteer event for the Bank's employees to bring warmth and happiness to the female elders at "Together to Save A Human" Shelter for the homeless. The event was held in collaboration with Circle K Egypt, providing food and beverages, in addition to Chi Egypt who provided hair care services to pamper the female residents of the shelter.



Employees providing emotional support spreading joy to members of "Together to Save a Human" Shelter



APRIL



Ramadan Volunteering Event at 57357 Hospital

Bagawee't's Al Quseir Women create ALEXBANK's Ramadan Bags

Children's Wishes Come True 2022

#withearth: Project with Natural Conservation Egypt for International Earth Day

Visit to the national cancer institute in Sohag

Releasing ALEXBANK's 2021 Sustainability Report: Strategic & Responsible Growth towards ESG Convergence

Principles for Responsible Banking Second Year of Reporting 2021

The patterns of ALEXBANK's Ramadan Bags symbolize the culture of Al Quseir in the Red Sea, in an effort to preserve and celebrate Egyptian heritage

RAMADAN VOLUNTEERING EVENT AT 57357 HOSPITAL



ALEXBANK's employees during Ramadan volunteering event

In anticipation of Ramadan, ALEXBANK hosted a volunteering event for its employees at 57357 hospital where they were celebrating the start of Ramadan with the hospital's patients by decorating their premises with Ramadan decorations with the children and have a fun day with them. The event's aim was to lift the spirits of the children staying at the hospital during the holy month of Ramadan, in addition to encouraging the employees to take part of creating shared value.



Entertainment for children patients of 57357 hospital during Ramadan event



30 employees and

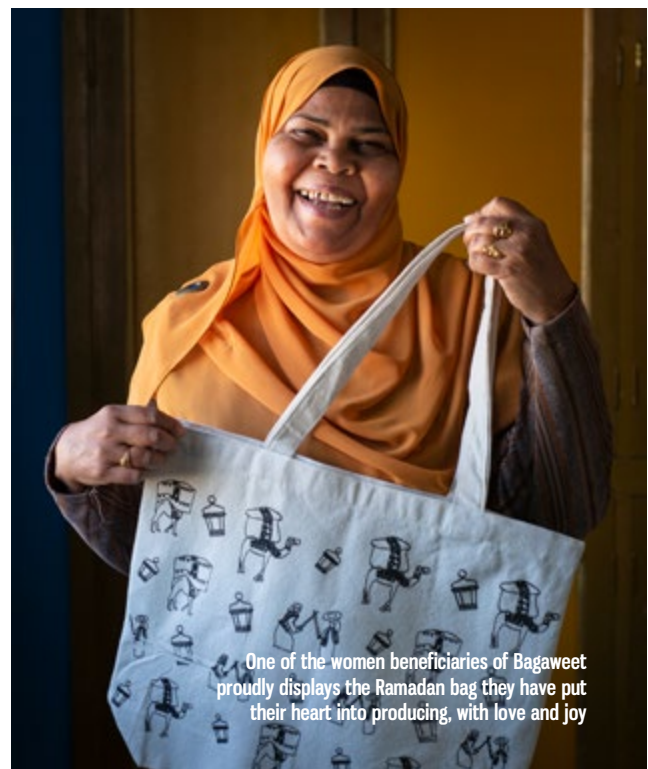


300-400 children at the hospital

BAGAWEET'S AL QUSEIR WOMEN CREATE ALEXBANK'S RAMADAN BAGS



In occasion of the Holy month of Ramadan, ALEXBANK continues the annual tradition of celebrating Ramadan with employees, by creating shared value through empowering local artisans and encouraging them to produce a unique product. This Ramadan's traditional Yameesh Bags were made by the hands of women artisans from Al Quseir city in the Red Sea. A product of ALEXBANK's Bagaweet project, in collaboration with DROSOS Foundation and Thaāt Social Enterprise, the project helps promote handicrafts across the Red Sea and employ the local community. This year's bag is made of pure cotton, through using screen printing techniques, where designs are inspired by the beauty and serenity of Al Quseir city such as the motifs and patterns that tell a folkloric story about the Ramadan celebrations.



 **35** female craftswomen  from **Al Quseir city.**

CHILDREN'S WISHES COME TRUE 2022



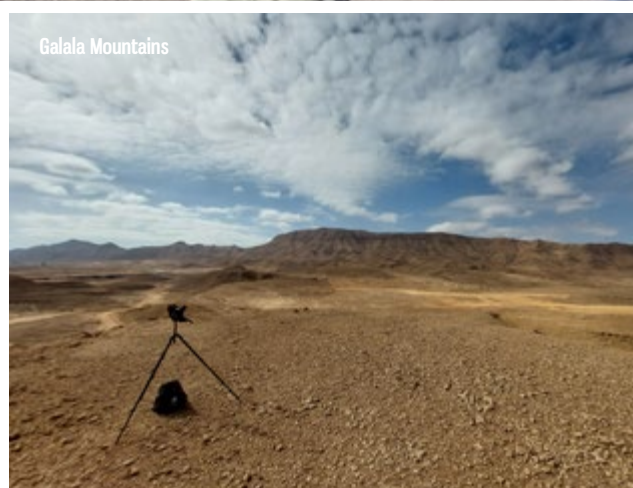
ALEXBANK launched the third edition of “**Ramadan Children Wishes Come True**”, with the aim of enhancing employee engagement and giving back to the community. The main target of this initiative is to bring happiness and fulfil the wishes of children through one of the most NGOs in need of support. This year’s chosen NGO is **Children of Female Prisoner Association** which works on improving the quality of life for female prisoners prisoners and their families by supporting and empowering them economically, socially, legally, and integrating them into society. These wishes are granted in the holy month of Ramadan as a token of appreciation to the children, in support of the NGO, and in order to create a collective sense of giving back.



#WITHEARTH: PROJECT WITH NATURAL CONSERVATION EGYPT FOR INTERNATIONAL EARTH DAY



Aligned with our parent company Intesa Sanpaolo's International Earth Day campaign for 2022 #withEarth, ALEXBANK collaborated with a local NGO under the name of Natural Conservation Egypt (NCE) in a project that aims to protect the biodiversity and the natural heritage. The project: **"Galala Raptor Count Center"** aims to establish a permanent raptor count and research station in collaboration with the Ministry of Environment and Galala University. The station aims to provide technical and scientific support to all bird conservation organizations through regular monitoring and research in the Galala Mountains which extends along the Gulf of Suez from Ain Sukhna to Zaafarana. At this point, which is a bottleneck area of bird migration in Egypt, the chance of spotting Egyptian Vultures, as well as other vultures and raptors, is easy and frequent during both spring and autumn. Moreover the altitude there provides a very close monitoring experience of the great raptor migration event.



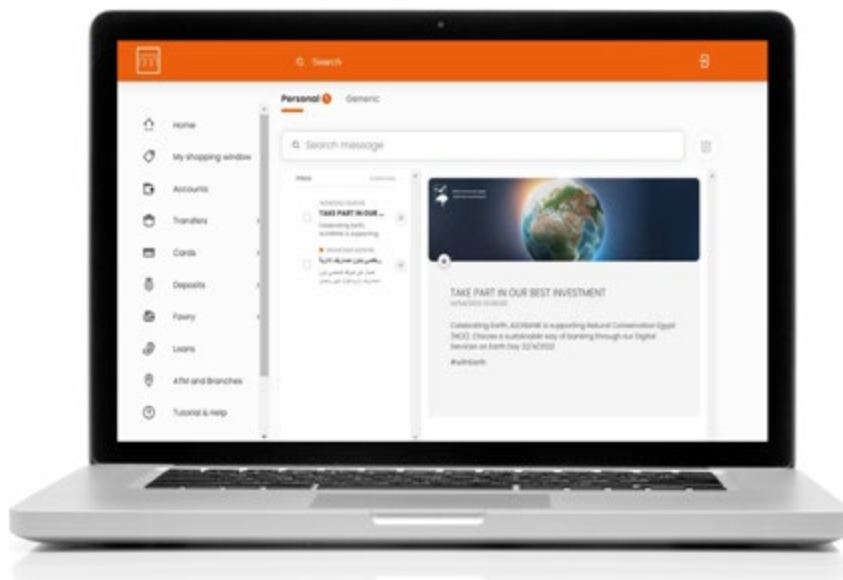
ALEXBANK has made a financial contribution to NCE to support their technical and scientific research on occasion of International Earth Day.



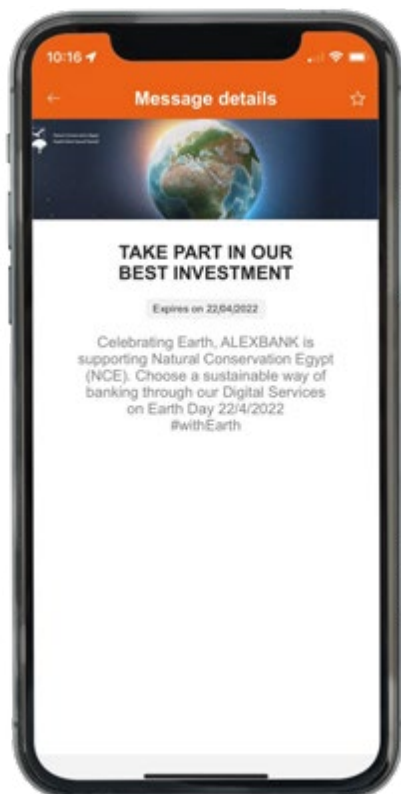
ALEXBANK

ALEXBANK's #WithEarth Digital Campaign

In alignment with our parent company, ALEXBANK has dispatched a digital campaign on occasion of International Earth Day to remind ALEXBANK stakeholders to choose a sustainable way of banking using Digital Services. The campaign was dispatched to raise awareness, building up to Earth Day, and to thank every one to contributing to the day by using ALEXBANK's Digital Services.



The digital campaign consisted of messages in My Messages, a feature in ALEXBANK's Internet Banking platform, to remind people to be environmentally-conscious



The digital campaign also covered ALEXBANK's Mobile Banking Application to reach ALEXBANK's customers



The digital campaign #withEarth dispatched social media posts in Arabic to reach the highest number of readers, reminding stakeholders to be sustainable in their banking habits through digitalization



ALEXBANK

VISIT TO THE NATIONAL CANCER INSTITUTE IN SOHAG



Sohag Cancer Institute's children during Ramadan Iftar

In light of the festivities of Ramadan, ALEXBANK is always keen to take part of spreading the Ramadan joy amongst underprivileged children in Sohag. The event was a Ramadan Iftar for 100 children from Sohag's Cancer Institute, and both Sohag's female and male shelters accompanied by 50 supervisors taking place at a local social club in the governorate. The event played a leading role to demonstrate ALEXBANK's efforts through instilling and spreading its impact to reach more users across Egypt with the help of its CSR ambassadors.



Festivities were organized to spread joy during the event



100 children from Sohag's Cancer Institute,

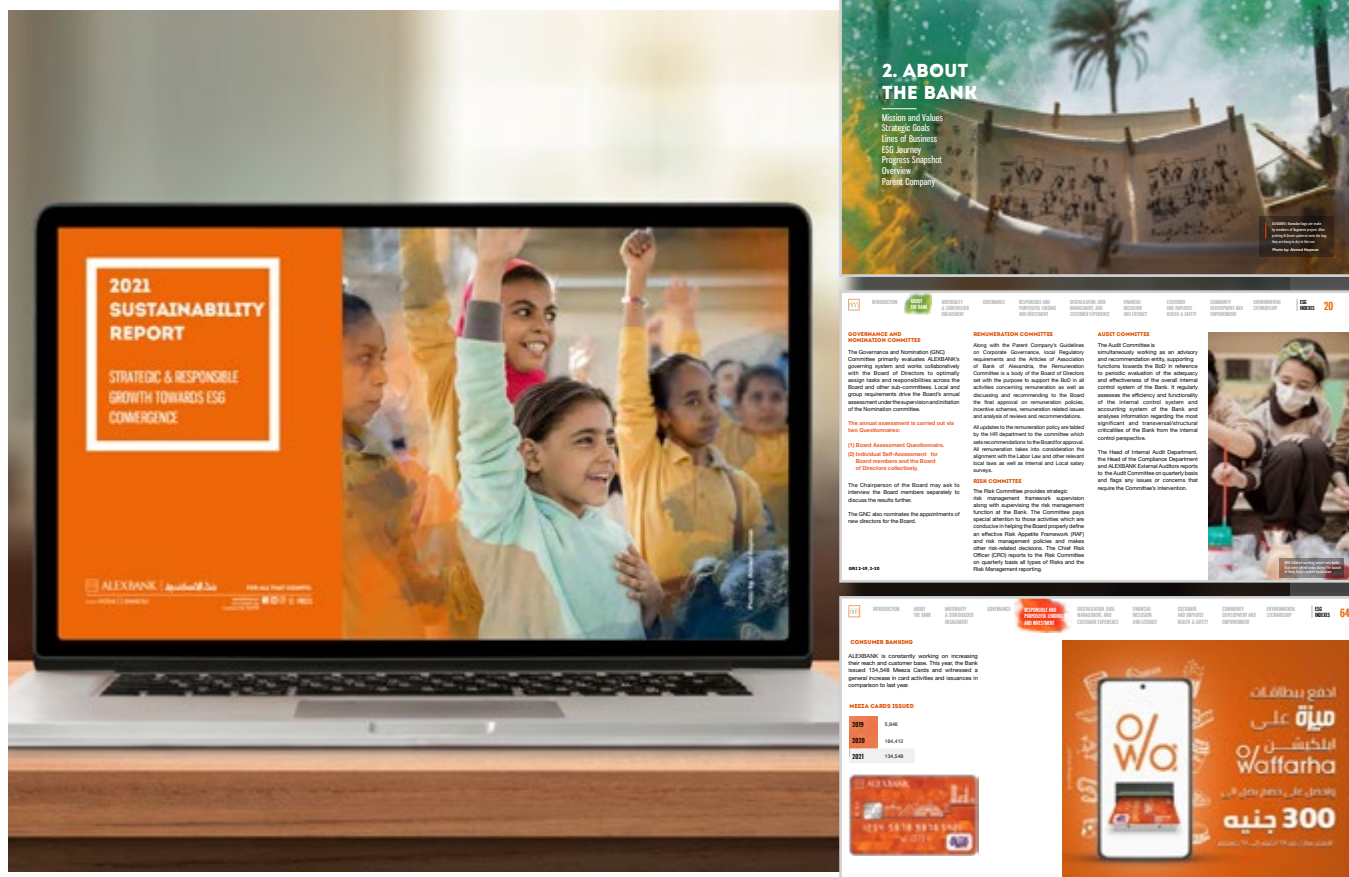
and both Sohag's  

female and male shelters



ALEXBANK

RELEASING ALEXBANK'S 2021 SUSTAINABILITY REPORT: STRATEGIC & RESPONSIBLE GROWTH TOWARDS ESG CONVERGENCE

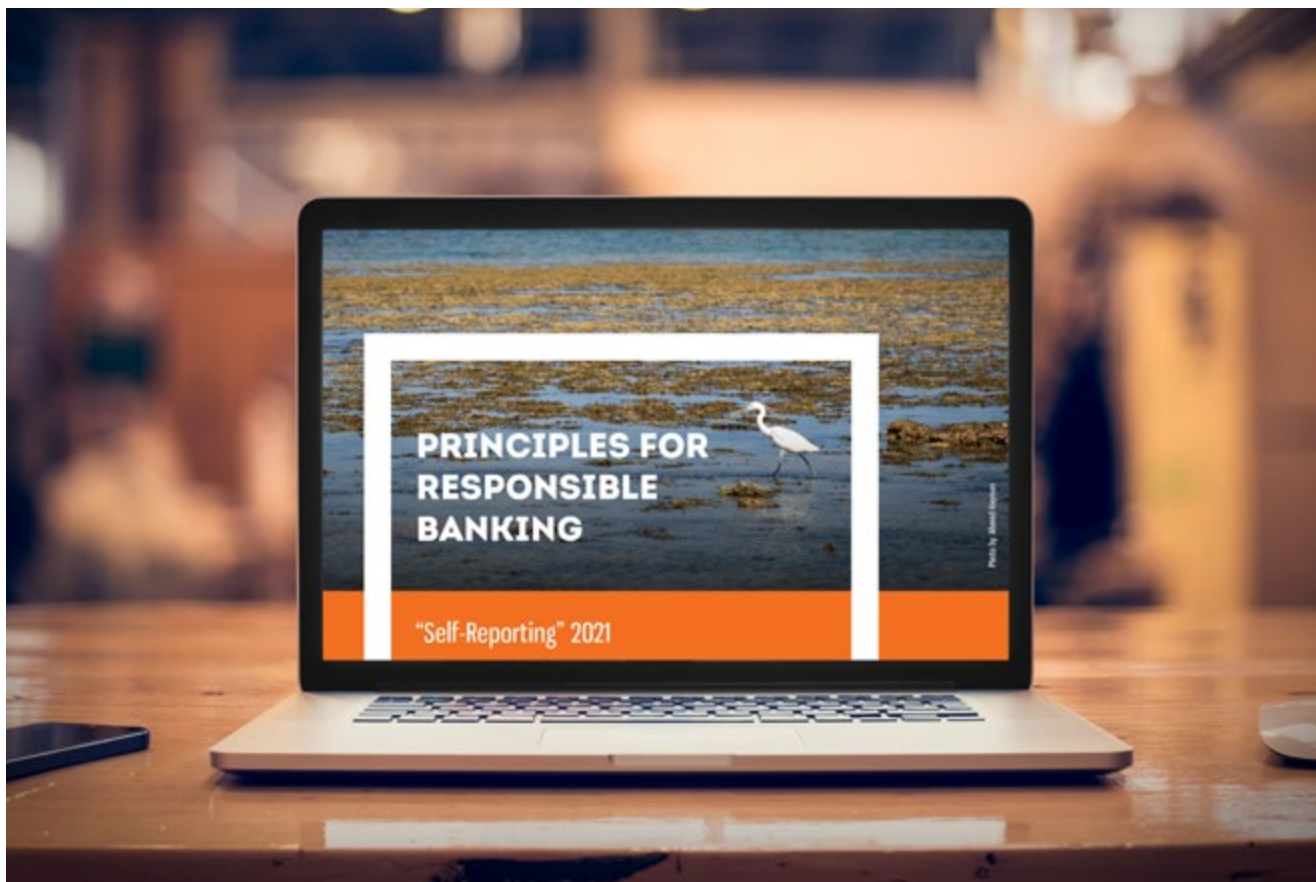


In alignment with our voluntary commitment to reporting our non-financial performance, ALEXBANK published the bank's fifth Sustainability Report, covering the performance of the year 2021. The report reflects on our reporting journey, voicing the changes and developments of reporting approach throughout the years and cements our collective efforts to an all-encompassing ESG convergence, mirroring ALEXBANK's adaptability towards the global attention of ESG; reinforcing that our environmental and social initiatives are at the heart of ALEXBANK's operations and governance. ALEXBANK has prepared this report in line with the revised Global Reporting Initiative (GRI) Universal Standards 2021, United Nations Global Compact (UNGC) requirements and mapped against the UN Sustainable Development Goals (SDGs) and UNEP-FI reporting requirements.

The report's design and theme reflect ALEXBANK's new communication tagline "For All that Counts"; visually conveying that each of our stakeholders is individually a priority.

[Click here](#) to read ALEXBANK's 2021 Sustainability Report

PRINCIPLES FOR RESPONSIBLE BANKING SECOND YEAR OF REPORTING 2021



Following the footsteps of our parent company Intesa Sanpaolo, ALEXBANK became one of the first banks in Egypt to join United Nations Environmental Programme Finance Initiative (UNEP FI) in 2019 and a Founding Signatory of the Principles for Responsible Banking (PRB), aiming to align the financial sector activities with the UN SDGs, in line with ALEXBANK's current ESG strategy, and Intesa Sanpaolo Group's Business Plan for the same period.

The year 2022 marks the second report on the implementation of the Principles for Responsible Banking in line with our membership commitments to the UNEP-FI, covering the reporting period between January-December 2021. This report introduces our first steps at using UNEP FI's tool in order to identify and tackle our Portfolio Impact Analysis and shows the progress we accomplished in this area. The PRB's Self-Reporting Template was annexed in our 2021 Sustainability Report as part of our constant commitment to transparency and accountability.

[Click here](#) to read ALEXBANK's 2021 Principles for Responsible Banking Report.

MAY

A close-up photograph of a hand holding a piece of jewelry. The hand is positioned in the upper right quadrant, with fingers gently gripping a chain. The jewelry features a large, ornate, triangular pendant with intricate carvings, including a central face and various symbols. Below the main pendant, the chain continues with several smaller, distinct charms, including a palm tree and other symbolic figures. The background is a rustic, textured wooden surface, and the lighting is warm, highlighting the textures of the wood and the metal of the jewelry.

**Embarking on a Pilot Phase of Recycling
ALEXBANK's ATM Enclosures**

**Support in providing access to healthcare for
refugees in Egypt**

**Colorful Forsa Bazaar is back for ALEXBANK's
employees**

**Intesa Sanpaolo Representatives Visit ALEXBANK's
Most Impactful Partners**

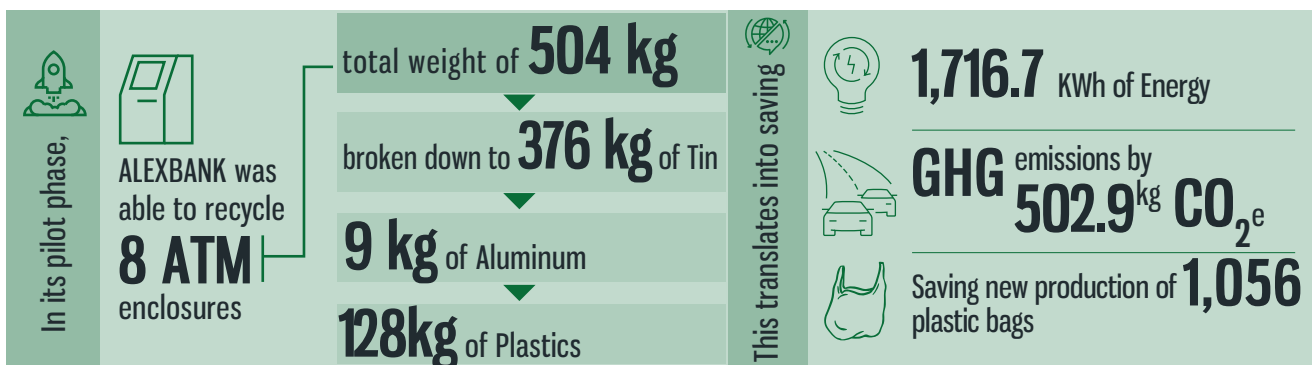
Jewelry pieces made by the hands of Al Quseir women, under ALEXBANK's
partnership with DROSOS foundation for the Bagaweeet project

EMBARCKING ON A PILOT PHASE OF RECYCLING ALEXBANK'S ATM ENCLOSURES

ALEXBANK's ATM enclosures are constantly changing; that is why we are recycling them, as a way of contributing to our environment and making use of the material



As ATMs' enclosures are in constant transition, reflective of Banks' active campaigns, ALEXBANK has arranged for ATMs' enclosures to be recycled, encouraging sustainable operations.



SUPPORT IN PROVIDING ACCESS TO HEALTHCARE FOR REFUGEES IN EGYPT



In order to support in providing access to healthcare for refugees in Egypt, ALEXBANK contributed with the Comboniane sisters to cover the medical expenses of underprivileged communities including refugees. Health is a fundamental human right for all, including refugees. Access to healthcare is one of the most urgent needs to address when it comes to refugees, the clinic will be the link that connects the critical cases which require medical assistance with the proper healthcare services .



COLORFUL FORSA BAZAAR IS BACK FOR ALEXBANK'S EMPLOYEES

Under “Ebda3 men Masr” flagship initiative, ALEXBANK's Forsa Bazaar is back on the 25th of each month, starting May, at ALEXBANK's Head Office. With an aim to provide opportunities for EMM artisans to sell their handmade products, for ALEXBANK's employees to shop items and to raise awareness to raise awareness about various causes every month in which we could benefit cause-driven NGOs. The Bazaar is going cashless this year with ALEXBANK's PoS machines covering all exhibitors' sales.

The first bazaar started with May's Spring theme where a variety of colorful handmade products such as scarves, shawls, home décor and accessories were showcased by 29 exhibitors.

June's Forsa Bazaar theme is environmental sustainability, where chosen exhibitors are environmentally-friendly artisans/brands who develop their products from upcycled or recycled materials. This month's guest of honor is Threads of Hope NGO which create eco-friendly products. The Bazaar included giveaways to shoppers of upcycled card holders, and the decorations consisted of dangles made from origami in an effort to show beauty from recycling.



INTESA SANPAOLO REPRESENTATIVES VISIT ALEXBANK'S MOST IMPACTFUL PARTNERS

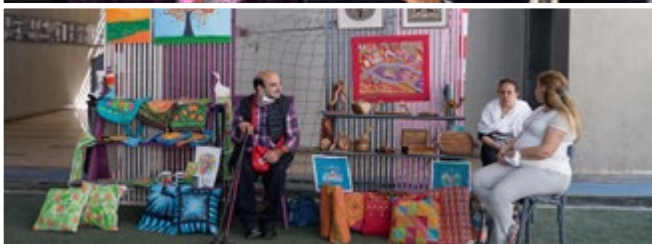


Group pictures of ALEXBANK & Intesa Sanpaolo members and Omar Ibn Al Khattab Association members celebrating the Bagaweeet Project

Mr. Marco Rottigni, Head of International Subsidiary Banks Division (ISBD) of Intesa Sanpaolo, ALEXBANK's mother company, along with fellow ISBD delegations, have joined in visits to ALEXBANK's most impactful social partner's premises, Tawasol Community School and Bagaweeet.

Visiting Tawasol Community School:

Mr. Rottigni and the ISBD Delegation were welcomed at Tawasol Community School by H.E Dr Nevine El Kabbag Minister of Social Solidarity and Dr. Lamise Negm CSR Advisor to the CBE Governor, where an EMM Handicrafts Exposé were held on the sidelines of the event, supporting 35 artisans including 3 artisans with disabilities and 5 environmentally-friendly crafts.



Visiting Bagaweet, ALEXBANK's Project in Partnership with DROSOS Foundation:



They also visited Omar Ibn Al Khattab Association at Safaga, Red Sea Governorate, one of the NGOs that host ALEXBANK's Bagaweet project. On the sidelines was a mini-bazaar of Bagaweet products handmade by trained women. ISBD Delegations and ALEXBANK team were awarded trophies by the association's CEO in recognition of their continuous support to the Association.



drosos (...)



ALEXBANK

JUNE

World Environment Day Awareness Campaigns

Agricultural Waste Up-cycling Handicrafts Trainings

ALEXBANK Celebrating World Refugee Day with Threads of Hope



ALEXBANK employee children learning the importance of keeping the Nile clean through hands-on experience, on occasion of World Environment Day

WORLD ENVIRONMENT DAY AWARENESS CAMPAIGNS

During the month of June, in celebration of World Environment Day (WED) and in efforts to raise awareness on environmental sustainability among employees, customers, and community members, ALEXBANK engaged in various environmental-awareness campaigns as well as environmental initiatives.



ALEXBANK employees and their families gather on World Environment Day for a volunteer event in Al Qursaya Island

Employee Volunteer Day at Qursaya Island with Very Nile :

On occasion of WED, ALEXBANK partnered with Very Nile NGO for a volunteer day for employees and their families to visit Qursaya Island, whereas several environmental activities were organized such as collecting waste from the Nile, participating in upcycling workshops, visiting waste recycling stations and learning about the process of recycling, upcycling and the importance of circularity. On the sidelines, and for the purpose of Inclusion, employees' children played with Qursaya's community children ALEXBANK's Environmental Awareness Game "Khatwa Khadra", learning basic facts about carbon footprint and climate action.



One of the activities in Al Qursaya Island was to renovate boats and paint them



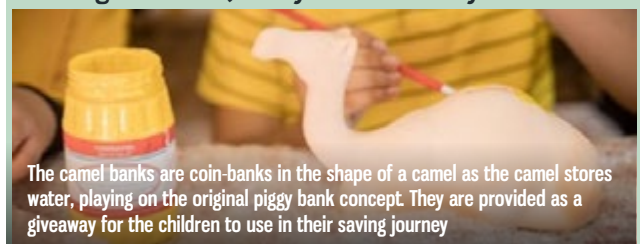
50 employees
and their families attended the event



48 children
played Khatwa
خطوة خضراء



29 camel banks
were gifted to Qursaya community children



The camel banks are coin-banks in the shape of a camel as the camel stores water, playing on the original piggy bank concept. They are provided as a giveaway for the children to use in their saving journey



Employees and community children gathering together to play Khatwa Khadra, ALEXBANK's environmental awareness game

Khatwa Khadra Environmental Awareness Game Roll Out:

ALEXBANK rolled out Khatwa Khadra to community children of Khobz Al Banin NGO, Littlest Lamb Shelter, Banati Foundation, Children of Female Prisoner Association, and Awladna Foundation.

 **294** community children

Screensavers for Employees:

ALEXBANK deployed screensaver content that is directed towards educating employees on environmental matters. Popup messages are displayed on employees' laptops to raise awareness on matters such as how to reduce energy consumption by performing simple workplace eco-friendly practices.

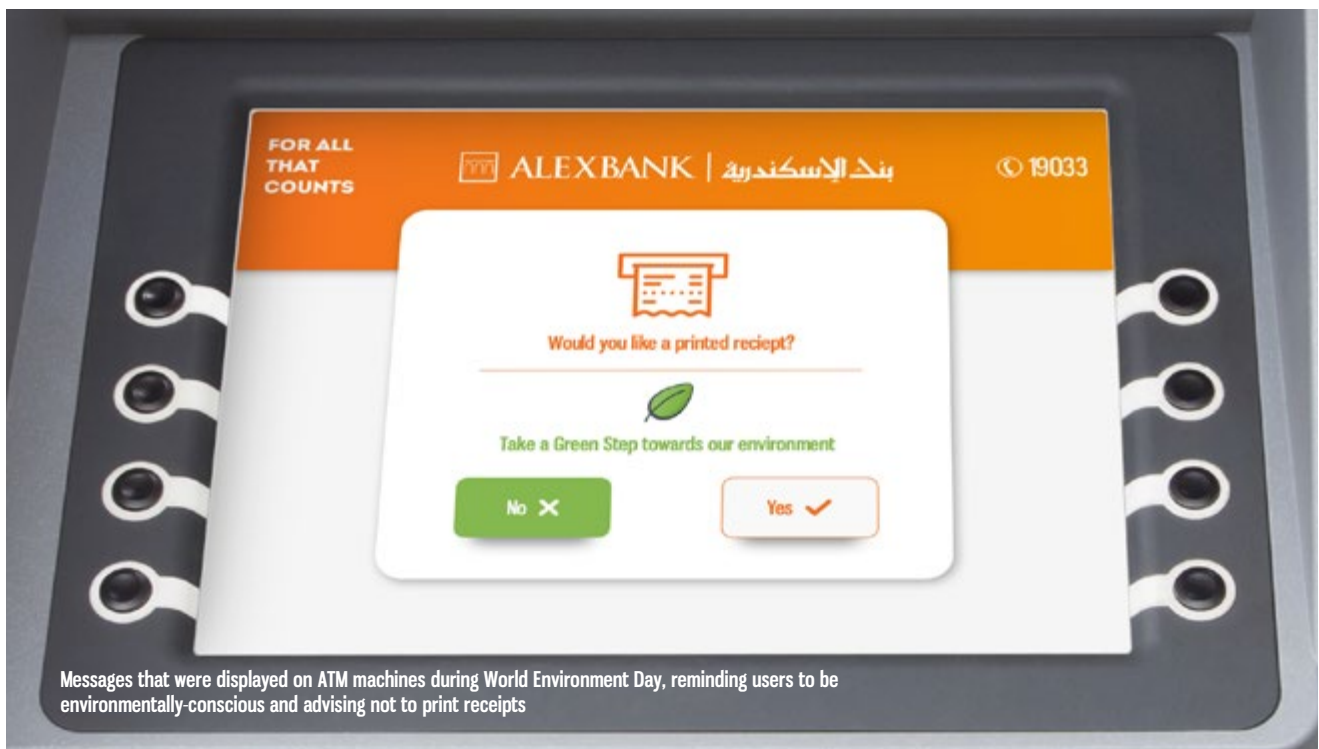


Screensavers for ATM Users:



All ALEXBANK ATMs feature a screen addressing users to consider the Three Rs approach (Reduce, Reuse & Recycle) in all their actions, under the umbrella of this year's theme "Only One Earth".

ATMs No Print Receipts for Customers:



ALEXBANK's ATMs also deployed a message along the "NO" option when printing a transaction receipt to opt users not to print paper whenever possible.

AGRICULTURAL WASTE UP-CYCLING HANDICRAFTS TRAININGS



Smallholder farmers focusing in the waste up-cycling training session

As part of ALEXBANK's participation in the presidential initiative Hayah Karima, and in celebration of World Environment Day 2022, ALEXBANK's "Ebda3 men Masr" initiative collaborated with WFP to kick-off another phase of trainings farmers under the scope of the partnership dedicated to raising awareness to farmers in the communities within the scope of the "Supporting Smallholders Farmers" project. The trainings covered topics on the definition of sustainability from recycling and on the definition of sustainability from recycling and up-cycling standpoints specifically for agricultural and animal wastes, to reduce agricultural waste and incineration and also engage with handmade crafts at home to produce artistic items from agricultural waste, for them to sell creating employment opportunities. ALEXBANK is currently working with the NGOS in the concerned areas to identify the most common types of agriculture to better enhance the content of the training for next phases.



Smallholder farmers receiving upcycling and recycling training sessions



4 NGOs in Luxor and Esna



ALEXBANK CELEBRATING WORLD REFUGEE DAY WITH THREADS OF HOPE



Threads of Hope refugee members display their drawings

In light of World Refugee Day, ALEXBANK was keen to take on this opportunity to express and assure refugees in Egypt of the country's efforts to welcome them. With that being said, on June 20th, ALEXBANK planned an activation at Threads of Hope; a center that hosts refugees with various nationalities, providing them with employment opportunities, handicrafts vocational training, mental support, nutrition awareness, and more. The activation was comprised of an art therapy session implemented by "Art of Nushu," an art initiative for social impact, where female refugees expressed through art and drawing the experiences they hold dear to their hearts. Meanwhile, "Hady Bady," ALEXBANK's financial literacy game was activated for the children at the center. Circle K took presence at the activation as the food and beverage partner.



The drawings individually expressed what is most dear to their hearts

 **40** female refugees.



**FOR
ALL THAT
COUNTS.**



ALEXBANK | بنك الإسكندرية